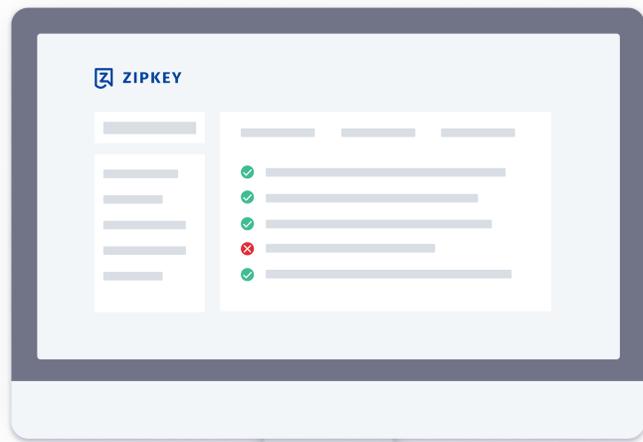




# ZIPKEY

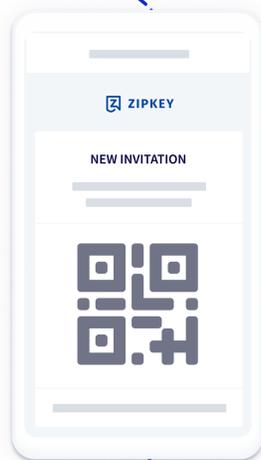
## DISCOVER EVENT MANAGEMENT

Modern companies organize more events than ever to increase brand awareness and to get in contact with their customers. Do you want to bring the wow factor to your event management? With smart features and a seamless process, you enhance the experience of your guests.



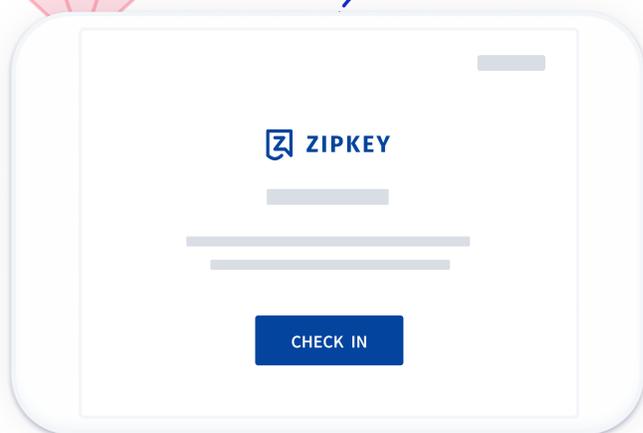
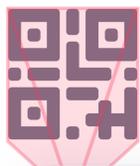
### MANAGE YOUR GUESTS ONLINE

Invite your event guests online via the ZipKey Dashboard either one-by-one or by uploading a guest list, for example as a CSV file. Changes to the guest list can be made at any time -- even after the event has started. The dashboard logs every update in real time. Monitor it, or know it's there when you need it. You can view event analytics at any time and also export them to reveal trends or to continuously improve your events.



### SEND OUT APPEALING INVITATIONS

Invite your guests with stunning email invitations to make a polished, professional impression. The invitations contain your logo for an authentic experience, the essential information about the event, contact information, and Google Maps directions. Your guests can export your event right from the email to their calendars and be reminded in time.



### ENABLE A FASTER CHECK-IN EXPERIENCE

With the email invitations comes a QR code that makes checking in faster and more convenient than ever before. Checking in with a QR code at the ZipKey Kiosk (iPad) takes only a few seconds. No typing is needed and long lines at the event entrance are avoided. Guests that arrive without an invitation can enter their name and ZipKey automatically verifies if this guest is on the guest list. Zipkey works entirely without paper pushing.



### CREATE PERSONALIZED NAME BADGES

Pre-printing badges, searching for the right one, and still missing some belongs to the past. With ZipKey, personalized name badges are printed instantly when a guest checks in. You can include your company logo and any guest information on the badge.

All event features are part of the ZipKey visitor management solution.  
For more information, visit our website at [www.zipkey.de](http://www.zipkey.de) or write us at [info@zipkey.de](mailto:info@zipkey.de)